**SMART Action Plan**

**S**- Be **Specific** about what you want to achieve, do not be ambiguous, communicate clearly.

**M**- Ensure your result is **Measurable**. Have a clearly defined outcome and ensure this is measurable (KPIs).

**A**- Make sure it is **Appropriate**. Is it an **Achievable** outcome?

**R-** Check that its **Realistic**, it must be possible taking account of time, ability and finances.

**T-** Make sure it is **Time** restricted. Set yourself an achievable time frame, set deadlines and milestones to check your progress.

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| **Action** | **Specific** | **Measurable** | **Appropriate** | **Realistic** | **Time** | **Staff Responsible** | **Status** |
| 1.  Creating and updating a Sustainability landing page | Landing page will include resources for students and updates from the SU and campaigns. Landing page will be accessible from the home page. | To have 100 website page views during the 2024/25 academic year. | Not currently a sustainability page on the SU website - there will be a hub for students to engage with sustainability at the SU. | Time taken is realistic – no other resource required. | Page to be linked from the website home page by the 30th of April 2024. | Saranna | Complete |
| 2.  Green Impact | GISU workbook submitted by our GISU team before the deadline, audit takes place, award given. | Internal estimation of points as work progresses, with final workbook externally audited. | Students have talked about the  importance of inclusivity,  environmental sustainability  and understanding how they  can make the most of the  students’ union. This ethos guides our strategy and our GISU work. | Aiming for at least 85 points which is ‘Good’. This is a significant improvement from 2022/23. | GISU team meet at least monthly across the year to maintain a consistent level of engagement with the process. | Phil  Connie  Saranna  Karen  (the GISU team) | Complete |
| 3. Gathering student feedback | To inform SU activity and strategy relating to sustainability, climate action, and wellbeing. Gather feedback through face-to-face pop-ups and surveys. | To engage with 50 students during in-person pop up on climate action, to engage 200 students via online survey on climate action. | We need to centre student voice so that we can effectively respond to the needs of our student community. | Gathering student feedback is part of standard SU activity. Budget can be allocated to increasing student engagement. | Pop-up held and survey opened before the end of the academic year 2023/24. This gives the SU time to analyse data before the end of the current Sabbatical term, ready for the incoming Sabbatical team. | Phil  + Comms team | In progress -  Pop-up complete |